



## NORTHWEST BUDGET

<b>Applicant Entity Name</b>	Routt County
<b>Grant Budget Period</b>	2023-2024
<b>Project Name</b>	Northwest Colorado Development Council (NWDC) Regional Economic Development Website

<b>Applicant Entity Contact Name, Title, Phone and Email</b>	Caroline McClenahan, Grant Administrator cmcclenahan@co.routt.co.us (970) 870-5345
<b>Fiscal Agent Contact Name, Title, Phone and Email</b>	Tim Redmond, Chair, Board of County Commissioners tredmond@co.routt.co.us, (970) 879-0108

Expenditure Categories					
<b>Contractual</b>					
Contractor Name	Description of Item	Budget Item Supports SOW (Yes/No)	Rate	Quantity	Total Amount Requested from OEDIT
TBD - this project will have through Routt County's RFP process	\$41,000 in grant funding will be supported by \$2500 implementation award; the matching funds will be used for website and content development	Yes	\$ 2,500.00		\$0
	Website development including: purchase of domain for 3 years, web hosting, SEO, design, maintenance, content development, information architecture, and links to feature local Economic Development Organizations (industrial parks, etc.)	Yes	\$160.00	250	\$40,000
	Marketing to increase visitation to website (social media boosting and ads purchased to increase site visitation)	Yes	\$ 1,000.00	1	\$1,000
<b>Total Contractual</b>					<b>\$41,000</b>
<b>Supplies</b>					
Item	Description of Item	Supports SOW	Rate	Quantity	from OEDIT
					\$0
					\$0
					\$0
<b>Total Supplies</b>					<b>\$0</b>
<b>Other</b>					
Item	Description of Item	Supports SOW	Rate	Quantity	from OEDIT
					\$0
					\$0
					\$0
<b>Total Other</b>					<b>\$0</b>
<b>TOTAL</b>					<b>\$41,000</b>